



# MEDIA CULTURE DAYS 2019

**15-17 May 2019**

Journalism and Digital Media Department

College of Political, Administrative and Communication Sciences

Babes-Bolyai University, Cluj-Napoca, Romania

<http://jurnalism.fspac.ubbcluj.ro/en/zilele-culturii-media/>

The Journalism and Digital Media Department welcomes attendees and participants at the Media Culture Days, on 15-17 of May 2019. The event will be held at the College of Political, Administrative and Communication Sciences.

The Journalism and Digital Media Department is organizing the fourth edition of Media Culture Days. Initiated in 2016, this series of events takes place this year in the context of the **FSPAC International Student Conference 2019** and aims to bring together students, professionals, teachers and researchers in the fields of digital media, journalism and communication and create a forum for exchanging ideas and facilitating professional networking and collaboration.

## V FOR VISUAL - Non-fiction Short Student Film Festival

The yearly festival selection includes non-fiction shorts produced by media, journalism and arts students from several universities in Romania. Already at its fifth edition, V for Visual includes a one-day public screening of selected non-fictional visual productions in one of Cluj-Napoca's cinema theatres. Videos submitted in the past editions can be watched on the official [YouTube Channel](#).

Scheduled: **May 15 2019** | Contact/submissions: [vforvisual@fspac.ro](mailto:vforvisual@fspac.ro)

## MEDIA AND SOCIETY: Models, Representations and Current Phenomena - Students' Conference

The Student Conference organized by the Journalism Department at the College of Political, Administrative and Communication Sciences will be celebrating its 13th edition in 2019. As in the previous years, this unique multilingual event will bring together Bachelor and Master's students in English, Romanian, Hungarian and German language panels to present their research projects, receive feedback and discuss opportunities for further research.

Scheduled: **May 16 2019** | Contact / submissions: [mediasociety@fspac.ro](mailto:mediasociety@fspac.ro)

## CONTENT++ Students' Digital Media Competition

On a rapidly changing global digital market, traditional genres are evolving and new content formats are emerging every year. The Content++ Digital Media Competition challenges students in media, arts, journalism, communication or even computer science and engineering to come up with ground-breaking, innovative and deeply engaging digital media contents. Project submissions are encouraged in (but not limited to) the following areas: Online Multimedia Long-form; Information Visualization and Data Journalism; Interactive Storytelling; Social Media Integrated Storytelling

Scheduled: **May 16 2019** | Contact/submissions: [contentpp@fspac.ro](mailto:contentpp@fspac.ro)

## AUDIO STORYTELLING AWARDS - Student Radio Encounters

We are living in a golden age of audio storytelling. The production of audio content has been developing and fascinating the listeners for already a century - from radio news reporting to creative narrative podcasts defined by scholars as a cultural practice of producing and consuming digital sound content. Students are invited to present their audio / radio production - news reporting, features, podcasts and other innovative digital audio productions that are to be judged by professionals and faculty staff. The awarding ceremony will also host a debate on digital radio industry.

Scheduled: **May 16 2019** | Contact/submissions: [cristina.nistor@fspac.ro](mailto:cristina.nistor@fspac.ro)

## JOURNALISM AND DIGITAL MEDIA International Conference

This year marks the 100th anniversary of the first journalism course held in the University in Cluj. The past three decades have been marked by the media system's transition in post-communist Romania and global technological shifts that challenge traditional business models in the media. Journalism and Digital Media research is key to understanding changes and adapting to them through the University's educational mission. On this festive occasion, the conference aims at providing opportunities for conference delegates to exchange new ideas and experiences and to find partners for future collaboration. The conference will be organized around themed tracks and plenary keynote speeches, combining academic research on current media representations, global issues in journalism and digital media education with discussions on direct experiences and challenges that professionals in print and online journalism, in television and radio or the emerging digital media professionals need to stand up to in the rapid pace of technological change.

### Confirmed plenary speakers for the 2019 edition:

- Linda Austin, Arizona State University, USA
- Vandana Pednekar Magal, Grand Valley University MI, USA
- Roxana Reichman, Gordon College, Haifa Israel
- Ruth Oren, University of Haifa, Israel

### Read the Call for Papers and see updates on the conference web page:

<http://jurnalism.fspac.ubbcluj.ro/conference/>

Scheduled: **May 17 2019** | Contact / submissions: [jdm@fspac.ro](mailto:jdm@fspac.ro) | Submission deadline: **April 15 2019**

## FOCUS Press Photo Exhibition

The photo exhibition featuring the year's best student work in photojournalism (news photo, photo story, photo portrait, nature and travel categories) will open to the public in the presence of professional photojournalists and professors of photography. The awarding ceremony will be followed by a debate that is exploring the changing environment of production, distribution and consumption within the industry of press photography and the complex impact that the digital new technologies have upon photojournalism.

Scheduled: **May 17 2019** | Contact / submissions: [focus@fspac.ro](mailto:focus@fspac.ro)

## Venues

The College of Political Administrative and Communication Sciences

(FSPAC - Facultatea de Științe Politice Administrative și ale Comunicării)

FSPAC 1 Building - No. 71, Traian Moșoiu Str. , Cluj-Napoca - Rooms 101, II/2, V/2

FSPAC 2 Building - No. 85 Minerilor Str., Cluj-Napoca - Rooms T1,T2, T3, Cafeteria

Both locations are within walking distance from each other and within 15 minutes (on foot) from downtown and main university building.

**Organizing Committee:** **Elena Abrudan (chair)**, Cristina Nistor, Constantin Trofin, Andreea Mogos, Rares Beuran, Radu Meza, Gyorffy Gabor, George Prundaru, Andrei Costina, Flavia Țăran, Alexandra Ormenișan.

For further information and updates please check: <http://fspac.ubbcluj.ro/jurnalism/en/zilele-culturii-media/>