



INVITATION TO CONFERENCE

MEDIA CONVERGENCE 23–26 10 2013

Dear madam, dear sir, we would like to invite you to the International Conference on Media Convergence hosted by the Media Centre BBU and the Journalism Department, college of Political, Administrative and Communication Sciences, Babeş-Bolyai University, Cluj-Napoca, Romania, between 23rd and 26th of October 2013. The goal of **MEDIA CONVERGENCE 2013** is to provide a platform for academics and professionals to present their research on emerging trends and innovations, their insights on the challenges that journalism is confronted with in the context of convergent media, and share new ideas and experiences in order to find partners for future collaboration. MEDIA CONVERGENCE 2013 celebrates 20 years since the foundation of Journalism education at Babeş-Bolyai University.

Opening Ceremony – 23 October 2013, 12,- 12,30 Room 101

CONFIRMED KEYNOTE SPEAKERS:

Henry Jenkins, Provost's Professor of Communication, Journalism, Cinematic Arts and Education at the University of Southern California

Peter Gross, Director of the School of Journalism and Electronic Media at the University of Tennessee, Knoxville

Juan Carlos Sánchez Illán, Professor of Journalism in the Department of Journalism and Communication at the University Carlos III of Madrid

Tudor Vlad, professor in the Department of Journalism, Henry W. Grady College of Journalism and Mass Communication, University of Georgia

TOPICAL SECTIONS:

Convergent media and journalism - theoretical perspective

- Reporting in the digital age
- Participatory media
- New frontiers in journalism

Challenges and innovation in researching convergent media and journalism

- New research methods
- The age of multidisciplinary
- Methodological challenges

Teaching convergent media and journalism

- Online teaching and distance learning
- The age of technological rush

The annual Journalism Department's student conference – October 24 2013

Media and Society: Models, Representations and Current Phenomena

(deadline for submission 07.10.2013)

Research papers should address the following issues:

- Professional Media Representations vs. Popular Media Representations
- The Public, Audiences, Unknown Networked Publics and Symbolic Interaction in Virtual Communities
- New Media Integration. New Models for Traditional Media

Call for participation to public debates

Debate cluster #1 Journalism, from print to web

Debate cluster #2 Journalism in the visual age

Debate cluster #3 Business and statutory challenges in online journalism

Debate cluster #4 Convergent media, journalism and politics

The **working language** of the conference will be English.

The deadline for submission of abstracts is September 30 2013. More information about the submission of papers, general conditions of contributions and deadlines can be found at www.mconvergence.conference.ubbcluj.com. We are looking forward to meeting you in Cluj-Napoca.

On behalf of the conference organizing committee,

Dr. Elena Abrudan, Head of the Journalism Department, College of Political, Administrative and Communication Sciences, Babes-Bolyai

Please feel free to forward this information to your collaborators and colleagues who may be interested in the conference.

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